### **Trinity Christian School Strategy Map**

Mission: TCS is a Christ-centered classical school committed to partnering with parents to educate the minds and transform the lives of students for the glory of God.

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Vision: Trinity Christian School's intermediate vision is to become a sustainable well-run classical Christian school for up to 500 PS-12 students preferably located on one campus will all the basic facilities to meet programmatic needs.

### Stakeholder Perspective

STUDENT:
Quality education, extra
activities, supportive &
nurturing environment
(S1)

FAMILY:
Affordable & high quality
education, safe &
nurturing environment
(S2)

FACULTY:
Competitive pay,
professional development,
supportive & collegial
environment
(S3)

COMMUNITY:
High quality private
school option for
windward families
(S4)

### Operational Perspective

# ACADEMIC & SPIRITUAL Strategic Theme

Graduate students
enriched by classical liberal arts
education & inspired to lives of
redemption, grace & service
(O1)

Provide flourishing signature programs in Latin, humanities & rhetoric (O2)

Deliver well planned & executed chapel, bible teaching, missions, etc. (O3)

# GROWTH & STABILITY Strategic Theme

Grow student body to 500+ PS-12 with 18 average class size (O4)

Expand marketing to include homeschool & international students (O5)

Develop & maintain robust sales, marketing, promotion & development function (O6)

# **ENRICHMENT & ENVIRONMENT Strategic Theme**

Develop one campus as unified & handsome facility for 500+ PS-12 students (07)

Enhance security, renovate facilities, build gym & classrooms (08)

Enhance offerings in course electives and extra activities (O9)

### Learning & Growth Perspective

Hire & retain highly qualified faculty (L1)

Hire & retain fulltime chaplain & counselor (L2) Provide professional development in classical education & general pedagogy (L3)

Preserve nurturing, supportive & collegial environment as school grows in size (L4) Secure collaborative agreement with all parties for unified campus (L5)

### Financial Perspective

### Growth / Revenue

Maintain tuition increases at inflation +1% strategic items (F1)

Establish & maintain +2% budget item to support faculty pay & development (F2)

Achieve & maintain ISM stability benchmarks (F3) Launch & maintain ongoing scholarship fundraising campaign (F4) Launch & execute capital fundraising campaign, move from lease to debt service (F5)